



WHY IMPACT

Impact Consulting Enterprises, is a Black woman-owned, international award-winning event management, creative-marketing solution and digital communication provider. We specialize in helping clients connect and communicate with diverse and multicultural audiences both online and offline. Foundations, corporations, and agencies work with us to enhance their diversity, equity, and inclusion practices, increase brand engagement, and achieve revenue and recruitment objectives. Clients choose Impact because we tell award-winning stories that inspire smiles, trust, and confidence, while delivering exceptional customer service on time and on budget.

DIFFERENTIATORS & CAPABILITIES

- ✓ Synthesize event structure from start to finish, with bid support, operations planning and cost modeling to determine ideal venue logistics, risk management and supply chain selection.
- ✓ Foresight and insight into planning, staffing, and security through a lens of crowd management, pandemic compliance, event security, food & beverage needs, signage, transportation and venue logistics.
- ✓ Seamless live-stream integration capabilities aimed at broadcast distribution, project management, and supply chain procurement to maximize attendee retention and ensure event success.
- ✓ Impeccable meeting, event and trade show support including graphic design, copy content creation, set design, logistics, workforce planning, financial management and overall project oversight.

CORE VALUES

- Deliver Solutions
- Drive Action with Passion
- Put Customers First
- Lead with Powerful Creative Ideas
- Do the Right Thing
- Give Back

MEETINGS

Multicultural event, corporate meeting, registration and participant support, inclusive of attendee and talent management. Daily or nightly themed activities, transportation logistics, stakeholder management and vendor procurement.

EVENTS & TRADE SHOWS

Strategic marketing and advertising, event and media management, transportation, meal procurement, giveaway sourcing and distribution, key stakeholder partnerships, and volunteer training support.

Multi-LED screen build-out, lighting, sound and video production, vendor procurement and management of registration and programming.

CERTIFICATIONS & AWARDS

MBE, WBE, SBE, DBE and HUBZone Certified
Best Event Management & Creative Services Firm: North Atlantic USA
Client Service Excellence Award: New Jersey



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